



CAPITAL TREES'  
15th Anniversary Celebration  
Sponsorship Packet



Thursday, March 20, 2025

6:30 - 9:30 pm

Main Street Station - Headhouse

Join us on this first night of spring to celebrate 15 years of greening the Richmond Region. Your participation in and support of this work contributes to a greener, more beautiful, healthier city. It matters more than ever!  
Let's celebrate together!

Enjoy an evening of music, great food, cocktails, mocktails, beer, music, cake and more!

*"Spring is nature's way of saying, 'Let's Party!'"*

--Attributed to Actor Robin Williams



200 S. 3rd Street, RVA 23219



804-788-1111



capitaltrees.org



info@capitaltrees.org





# ANNIVERSARY SPONSOR - \$15,000

**15 tickets to the event**

- **Prominent placement as Lead Sponsor on all event communication and signage**
- **Optional private tour of the Low Line Gardens or Hotchkiss Green, presentation by Capital Trees Executive Director, or a workday for up to 25 in 2025.**
- **Recognized as Community Workday Sponsor at one of our community workdays in 2025.**
- **Opportunity to briefly address attendees at the Anniversary Celebration**



## CAPITAL TREE'S ANNIVERSARY SPONSORS ALSO RECEIVE:

Shout-outs at the event • Spotlight on social media and email  
Coverage on the Capital Trees' event webpage  
Exclusive invite to our Annual Celebration, "Trees for All (TBD)" in June 2025!

# CAPITAL TREES' ADDITIONAL SPONSORSHIP LEVELS\*

\*All Capital Trees' Sponsors receive the following:  
Shout-outs at the event • Spotlight on social media and email  
Coverage on the Capital Trees' event webpage  
Exclusive invite to our Annual Celebration, "Trees for All (TBD)" in June 2025!

## ANNIVERSARY SPONSOR LEVEL - \$15,000 see first page for details

### GREEN SPONSOR - \$10,000

- 10 tickets to the event
- Prominent placement on photo loop, all event communication, and signage.
- Workday or Presentation for employees

### GARDEN SPONSOR - \$5,000

- 6 tickets to the event
- Featured sponsor at food or beverage table, choose one
  - \_\_\_ Signature Cocktail Bar by Salt & Acid (one available)
  - \_\_\_ Food Station
  - \_\_\_ Beer Garden

### GROW SPONSOR - \$2,500

- 4 tickets to the event
- Sponsor of , choose one
- \_\_\_ Dessert , \_\_\_ Music, \_\_\_ Welcome Table, \_\_\_ Horticulture Display

### GATHER SPONSOR- \$1,000

- 2 tickets to the event



**CAPITAL TREES is working to create a greener, more liveable Richmond through the thoughtful planning, planting, and maintenance of public greenspaces. Together, we are making a difference .**

We'd love to meet in person, however, if you prefer, send an email with your chosen level to Anne Poarch, Director of Advancement, [anne@capitaltrees.org](mailto:anne@capitaltrees.org) or call 804-788-6450. We are excited to partner with you!